

BBA PROGRAMME OUTCOMES (PO):

At the end of the graduate programme at Calicut University, a student would:

PO1	Ability to define, analyses the solutions for different business problems and using logical reasoning patterns for evaluating information, materials, and data for practical implementation
PO2	Ability to apply knowledge of management theories and practices to solve business problems
PO3	Ability to use analytical and critical thinking tools for business decision making
PO4	Apply ethical principles and commitment towards professional ethics and responsibility.
PO5	Provides a wide knowledge of all disciplines of the course and training in management of both animate and inanimate entities and develops leadership skills.
PO6	Enables students to effectively communicate business issues, management concepts, plans and decisions both in oral and written form using appropriate supportive technologies.
PO7	Promotes entrepreneurship by providing understanding of the fundamentals of creating and managing innovation, new business development, and high-growth potential entities
PO8	Ability to demonstrate technical competence in domestic and global arena of business through the study of major disciplines within the fields of business
PO9	Equips students to demonstrate the capabilities required to apply cross-functional business knowledge and technologies in solving real-world business problems
P10	Ability to use appropriate techniques to effectively manage business challenges