



ANJANA P.RAJ

Asst. PROFESSOR

PG Department of Commerce

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EDUCATIONAL QUALIFICATION

- **M.Com (NET), PGDM in Finance and HR**

WORK EXPERIENCE

- **8 Years**

AREA OF INTERESTS

- **Financial Markets and services**
- **Investment Management**
- **Derivatives and risk management**
- **Security Analysis and Portfolio Management**
- **Behavioural finance**
- **Financial Management**
- **Marketing Management**

WORKSHOPS/ TRAINING ATTENDED

- 1.Participated in one day National level workshop on “Integrating AI in Social science Research” organized by PG and Research department of Commerce, St. Joseph’s College (Autonomous), Devagiri on 25.02.2026
- 2.Participated in a 2-day FDP on Innovate and Inspire organized by Dayapuram Arts and Science College for Women from 27th 29th May 2025
- 3.Participated in a National Conclave "Rethinking Pathways to Bridging the Skills Gap in Finance and Accounting Sector" at St. Joseph's College (Autonomous), Devagiri in association with Institute of Management Accountants (IMA, USA) on Wednesday, 18th January 2023
- 4.Participated in “Teacher’s Conference - Empowering Educators” organised by the Institute of Company Secretaries of India on 21.10.2022
- 5.Participated in the faculty Knowledge Sharing program on “ Teaching through Case Studies – Art of Asking the right questions” organised by ICFAI and IBS on 06.08.2022
- 6.Participated in a National Webinar on Wealth Creation Through Personal Financial Management on 13th May 2022 organised by St Berchmans College in association with Association of Mutual Funds in India
- 7.Attended One Day Workshop on Explore Youth Entrepreneurship organized by Internal Quality Assurance Cell (IQAC), Shri Shankarlal Sundarbai Shasun Jain College for Women in association with Inspire Softech Solution, Chennai on 11th April 2022.

8. Participated in the National Level Seminar on “Competition Issues in India” organised by PG & Research Department of Commerce & sponsored by Competition Commission of India, New Delhi held on 25/09/2021.
9. Participated in the National Level Webinar entitled “Entrepreneurial Opportunities and Government Subsidies in the Post Covid Era” organized by the Department of Commerce, St.Xavier’s College (Autonomous), Palayamkottai, Tirunelveli on 30th July 2021
10. Participated in the 7 Day National Level Faculty Development Programme - "Prudent Teaching Dynamics" organized by IQAC, SAFI Institute of Advanced Study, Kerala during 21st to 28th June 2021
11. Successfully completed AICTE Training and Learning (ATAL) Academy Online Elementary FDP on "Leadership Excellence" from 11/10/2021 to 15/10/2021 at St. Joseph's College (Autonomous), Devagiri.
12. Participated in Webinar on “Emerging Trends in Business Management “organized by Department of MCA, AWH Engineering College, Kozhikode, Kerala on 19-08-2020.
13. Participated in the Webinar On ‘Research Methodology & Data Analysis’ organised by Post Graduate Department of Commerce & Management in association with IQAC on 17th August 2020
14. Participated the webinar “Derivative on Risk Management” conducted on 17 August 2020 Organized by Dept Of commerce, SNDP Yogam Arts & Science College, Kalichanadukkam
15. Participated in the webinar “The impact of COVID-19 on Indian Industries” organised by the Department of Commerce, Mahlara arts and Science College for Women, Mavoor on 15-08-2020
16. Participated in One Day National Level Webinar on "Intellectual Property Rights: Patent Preparation and Prosecution" on 14th August 2020. Organized by IQAC & Library, J.Watumull Sadhubella Girls College, Ulhasnagar-421001, Dist. Thane (MS).
17. Participated in National Level Webinar on "National Education Policy (NEP) - 2020" Organized by Higher Education Cell of Kaamadhenu Arts and Science College, Sathyamangalam held on 09.08.2020.
18. Participated in the Webinar “New Education Policy & Higher Education Sector, Keralam - Prospects, Problems & Preparedness” Organized by IQAC and Heartian Beavers (Tech Innoadapt Team) Sacred Heart College. August 7, 2020
19. Participated in the Webinar on Research and Publication Ethics organized by the Research Council, Dept. of Library & Information Studies and IQAC of St. Thomas College (Autonomous), Thrissur in association with the Directorate of Research, University of Calicut on the 6th of August 2020.
20. Participated in the National Level Webinar on “Digital Marketing” conducted by the Department of BBA of Andhra Loyola College on 6th August 2020.
21. Participated in the One Day International Webinar on Pandemic: Crisis Confronting Human Survival organized by department of English in association with Internal Quality Assurance Cell (IQAC) on 6th August 2020.
22. Participated in The National Webinar on Emerging Trends of Techno Skills in Education on 31st July 2020, Organized by Department of Education, St. Thomas College, Bhilai.
23. Participated in International Webinar on “Filing International Patent Applications” organised by Research Department of Commerce, MES Asmabi College, P.Vemballur on 29th July 2020.
24. Participated in the 5 days national level webinar on ‘Revisiting Research Paradigms’ from 27/07/2020 to 31/07/2020.
25. Participated in the 2-day National Research Improvement Program on Writing and Perfecting Your Research Draft organized by Matterhere on 25th July to 26th July 2020.
26. Participated in National Webinar on the Topic "Classroom Management Tools" organised by Department of Commerce, SCMS School of Technology and Management, Muttom Aluva on 23rd July, 2020.
27. Participated in the Webinar on Post Pandemic Opportunities And Challenges In Travel And Tourism organised by Post Graduate Department of Commerce, on 22 July, 2020.
28. Participated a Webinar on “Is Covid A Reset Button for Business?” organized by the Department of Commerce, LISSAH on 21st July 2020.
29. Participated in the webinar on “Rebooting Business During Covid Era” organized by the P.G. Department of Commerce, Deva Matha College, Kuravilangad on 17th July 2020.

30.Participated in the webinar conducted on the topic “Corporate Governance & Business Ethics” on 13-07-2020 by Department of Management Studies, Gurudev Arts & Science College Mathil

31.Participated in the National Level Webinar on “Post Pandemic Purchase behaviour”: Navigating the strategies for retailers on 13.07.2020 conducted the Dept of Commerce, SMSTM Women’s College

32.Participated in the International Webinar, " Agriculture & Rural Economy in the Post Covid Scenario " on 10 July 2020 organized by the Post Graduate Department of Commerce, Alphonsa College Thiruvambady

33.Successfully completed a ten-day course titled “A Short-Term Course in E-Teaching with Learning Management Systems” conducted by The All-Kerala Private College Teachers' Association in June 2020.

34.Participated in the Faculty orientation programme on “Massive Open Online Courses” organised by IQAC, St. Joseph’s College (Autonomous), Devagiri on 14.03.2019

35.Participated in the UGC assisted National Seminar on “The credibility on Indian Banking System: An Investor Perspective organized by PG Dept of Commerce, St. Joseph’s College (Autonomous), Devagiri on 22.03.2018