



NAMIRA P N

Asst. PROFESSOR

Department of Commerce

pn.nami@gmail.com

EDUCATIONAL QUALIFICATION

- **M.com**

WORK EXPERIENCE

- **Working as Assistant Professor in PeeKay CICS Arts and Science college, Mathara(2013 Onwards)**
- **Worked as an Assistant Professor in PeeKay Arts and Science college, Mathara(2011-12)**
- **Worked as a lecturer in ICMS, Calicut**

AREA OF INTERESTS

- **Taxation**
- **Marketing**
- **Finance**
- **Research**

WORKSHOPS/ TRAINING ATTENDED

- **Attended placement awareness programme for teachers (20 nov 2024)**
- **Attended seminar on intellectual property rights (5 nov 2024)**
- **Attended faculty development programme (29 oct 2024)**
- **Attended orientation programme an introduction to binary accreditation system (23 oct 2024)**
- **Attended faculty development programme on stress at workplace (19 oct 2024)**
- **Attended seminar on union budget analysis 2024 (6 aug 2024)**
- **Attended faculty development programme on data analysis with spss (9 july 2024)**

- **Attended faculty development programme on creative pedagogy (10 june 2024)**
- **Attended two day national seminar on NEP 2020**
- **Attended national workshop on Data Anaysis on Social science research -1, 2,3 November 2021**

PUBLICATION

- **Guerrilla Marketing and identifying the factors that Influence brand Image – published in south india journal of social sciences.**

ADDITIONAL DUTIES

- **Deputy HOD – B.Com Finance**
- **Convenor -Library Advisory committee**
- **Joint Convenor- Time Table committee**
- **Member of Advisory Scheme**
- **Member of Discipline Committee**