



Dr. SAJISHA CM

Asst. PROFESSOR

Department of Commerce

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EDUCATIONAL QUALIFICATION

- **PhD,M.Phil,NET,M.com**

WORK EXPERIENCE

- **Assistant Professor of Commerce at Peekay CICS Arts and Science college, maathara, Calicut(June2024 onwards)**
- **Assistant Professor of Commerce at Rathinam College of Arts & Science College, Coimbatore. (June 2018- March 2019)**

AREA OF INTERESTS

- **Marketing**
- **Finance**
- **Research**
- **Accounting**

WORKSHOPS/ TRAINING ATTENDED

- **Attended placement awareness programme for teachers (20 nov 2024)**
- **Attended seminar on intellectual property rights (5 nov 2024)**
- **Attended faculty development programme (29 oct 2024)**
- **Attended orientation programme an introduction to binary accreditation system (23 oct 2024)**
- **Attended faculty development programme on stress at workplace (19 oct 2024)**
- **Attended seminar on union budget analysis 2024 (6 aug 2024)**
- **Attended faculty development programme on data analysis with spss (9 july 2024)**

- **Published a paper on education & society issn 2278-6684 vol 46 issue 4 july –september 2021**
- **Published a paper on south indian journal of social sciences issn-0972-8945**
- **Published a paper on nolegein journal of corporate & business law vol 5 issue 2022**
- **Published a paper on journal of emerging technologies and innovative research vol 5 issue 11 nov 2018**
- **Presented a paper titled dependent insurance in the national level conference on changing facets of indian insurance sector global era organized by school of Commerce Rathinam College of arts & science , Coimbatore**
- **Presented a paper titled new gen entrepreneurs in the international conference on new gen entrepreneur- travel towrds digital revolution organized by school of Commerce Rathinam college of arts & science , Coimbatore**

ADDITIONAL DUTIES

- **Member of attribute 9**