



SREEJA OK

Asst. PROFESSOR

Department of Commerce

9048933284

Sreejakrishnan32@gmail.com

EDUCATIONAL QUALIFICATION

- **Phd in commerce, Mphil, Mcom, MBA**

WORK EXPERIENCE

- **14 years**

AREA OF INTERESTS

- **Research publication**
- **Article writng**
- **Paper presentation**

WORKSHOPS/ TRAINING ATTENDED

- **FDP on Redefining Teaching Pedagogy through Experiential Learning conducted by FIMS**
- **FDP on Making Technology our ally in Classroom and Making Data Search Easy: Use of Scopus in Bibliometric Analysis conducted by IBS**
- **Seminar on Green Business: A Necessity in today's World conducted by St. Joseph's College Devagiri**
- **Seminar on Innovation Through Self-Management conducted by Vedavyasa College of Arts and Science**
- **A One-day Workshop on Outcome Based Education (OBE) conducted by DON BOSCO COLLEGE mukkam**

- **A One-day workshop on Article Writing and Publication conducted by DON BOSCO COLLEGE Mukkam**

- **FDP on 21st Century Educators: Research Foundations, AI Integration & Professional Empowerment**

PUBLICATIONS

- **SCOPUS Indexed Journal: Educational Administration :Theory and Practice**
Title: a study on consumer preference and satisfaction of usage towards electric two wheelers – a study with special reference to Calicut city Kerala

- **UGC care list: International Journal of Scientific Research in Engineering and Management Title: The Challenges Encountered by Consumers during the Purchase and Utilisation of Electric Two Wheelers in Thrissur District Kerala India**

- **UGC Care list and SCI Indexed Journal: International Journal of Research and Analytical Reviews(IJRAR) Title: Feasibility and Adoption of Electric Two Wheeler Mobility Sharing Service**

- **Peer Reviewed Journal: International Journal of Commerce Research and Development (IJCRAD)**
Title: Customer Satisfaction Towards an Electric Two-Wheeler in Kasargod District Kerala

- **JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH(JETIR)**
Title: Key Factors To Analyse The Customer Adoption of Electric Two Wheelers in India
ISSN-2349-5162

- **LEX LOCALIS:JOURNAL OF LOCAL SELF GOVERNMENT**
Title:A REVIEW ON ELECTRIC VEHICLES:TECHNOLOGIES AND CHALLENGES

PRESENTATIONS & CONFERENCES

- **Presented paper in Two Days International Conference held at MAR IVANIOS COLLEGE Session Chair, EMERGING BUSINESS MODELS: INDIA AND THE NEW WORLD ORDER January 2025**

- **Presented paper in one day International Conference held at MAMO college mukkam**
session chair, Intellectual Property Rights for Business Growth and Economic Development January 2025

- **Presented paper in national academic meet held at DON BOSCO COLLEGE MUKKAM**
Session chair, Artificial Intelligence: Replacements and Innovations
February 2025